



## 2024 Parliament Pool and Swim & Dive Sponsorships

Looking for a way to contribute to your community and generate more business? Become a sponsor of Parliament Pool and the Swim and Dive Team!

### Parliament Pool Facts

- A fixture in the Kings Park community since 1964.
- Over 7,000 visitors expected at the pool throughout the season.
- Membership to more than 270 families, totaling more than 600 people.
- Member of the Northern Virginia Swimming League (NVSL) for Swim and Dive, consisting of over 100 community pools.

### Sponsorship Levels

#### Gold - \$550

Company name announced at all Swim & Dive Meets  
Company logo displayed on Pool Website and Swim & Dive Website  
Company banner displayed on pool fence from Memorial Day to Labor Day  
Company logo in monthly Newsletter (May-Sept)  
Company logo displayed in pool emails (May-Sept)  
Social media shout-outs (2 monthly posts on Twitter and Facebook from May-Sept)  
Opportunity to paint/customize 1 cinder block in the hallway adjacent to the multipurpose room.

#### Silver - \$350

Company name announced at all Swim & Dive Meets  
Company logo displayed on Pool Website and Swim & Dive Website  
Company banner displayed on pool fence from Memorial Day to Labor Day  
Company logo in monthly Newsletter (May-Sept)  
Company logo displayed in pool emails (May-Sept)

#### Bronze - \$100

Company name announced at all Swim & Dive Meets  
Company logo on Pool Website and Swim & Dive Website  
Company logo in monthly Newsletter (May-Sept.)  
Company logo displayed in pool emails (May-Sept.)

## How Sponsorships Help

- Offset aging infrastructure and pool repair expenses.
- Continue to provide a safe, fun, healthy environment for the community.
- Keep membership fees at an affordable level for all interested in joining.

I would like to support the Parliament Pool and the Swim and Dive Teams in the following way:

Name of Company: \_\_\_\_\_

Level: \_\_\_\_\_

**\*Please note, sponsors must supply their own 3x5 banner\***

**\*Company logo ad size must be 250x250\***

Please address your checks to Parliament Pool Association and mail them to:

Parliament Pool Association

PO Box 1179

Springfield, VA 22151

Contact: Please send your logo and questions to Laura Otto, Vice President of Parliament Pool, at [lauraannotto@hotmail.com](mailto:lauraannotto@hotmail.com)

Thank you for supporting your community!